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Pink Shoes kicking up excitement for Steps to Kick Cancer Luncheon

SAN ANDREAS, CA – August 2, 2019 – Pink shoes will be parading around Calaveras County prior to – and at – the **Steps to Kick Cancer Luncheon** on Oct. 24 at Mark Twain Medical Center.

“Pink is the well-known signature color for Breast Cancer Awareness Month in October,” notes Debbie Sellick, president of the Calaveras Cancer Support Group. “So we figure it’s appropriate to have pink shoes kicking up excitement for this great event.”

The luncheon is from 11:30 to 1 p.m. Seating is limited and reservations are required. Reserve now; contact Nicki Stevens, MTMC Manager of Marketing & Business Development, at 754-5919.

Organizers have developed fun graphics to promote the event – featuring women making pink fashion statements – including pink shoes, of course – as they kick up their heels to “Cheer for the Future.” Sellick notes, “They are cheering because they know taking **Steps to Kick Cancer** now can mean a healthier future.”

She adds, “Tina Macuha, anchor of “Good Day Sacramento” on CW-13 and a ten-year breast cancer survivor, is the headliner for this luncheon. The setting is a tented pavilion set up on the hospital grounds especially for the occasion.” The Cancer Support Group is one of several community organizations assisting with the event.

Luncheon guests are encouraged to wear pink shoes to qualify for special prizes. Community organizations will create entries for a PINK SHOE ART SHOW on display at the event.

Men are especially urged to attend **Steps to Kick Cancer**. Most people do not realize that both men and women are at risk for breast cancer and cases in men are just as deadly unless diagnosed early.

In addition to Tina Macuha sharing her insights on Surviving, confidently, the luncheon program will include the MTMC Care Team explaining the basic **Steps to Kick Cancer** – Self exam, routinely; Mammogram, annually; Diagnosis, frightfully and Treatment, optimistically.

Watch for complete details on the PINK SHOE ART SHOW coming soon. Community groups are urged to participate by entering artwork and attending the event together.

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About Mark Twain Medical Center

Founded in 1951, Mark Twain Medical Center is a 25-bed, critical access hospital providing inpatient acute care, outpatient services and emergency services. The Medical Center’s Medical Staff represents a broad range of specialties that ensure access to high quality medical care in a rural community. In addition to being a major provider of health services, Mark Twain Medical Center is also one of the area’s largest employers. More than 300 people are employed at the hospital and its five Family Medical Centers. The Medical Center is a member of Dignity Health, the largest not-for-profit healthcare system in the nation. For more information, please visit our website at www.marktwainmedicalcenter.org. Mark Twain Medical Center is also on Facebook.