



# Mark Twain Health Care District

## **MINUTES Regular Meeting of the Board of Directors**

### **Mark Twain HealthCare District**

Wednesday March 27, 2013  
7:30 a.m. Classroom 3  
768 Mountain Ranch Road  
San Andreas, California

---

#### 1. Call to Order and Roll Call

Per Roll Call the following Mark Twain HealthCare District Members were present:

Lin Reed  
Robert Campana  
Ken McInturf  
Peter Oliver, MD  
Randy Smart, M.D.

Determining that a quorum was present, at 7:30 a.m. President Reed called the Mark Twain HealthCare District monthly meeting to order.

Mrs. Reed recited the Mark Twain HealthCare District Mission Statement.

#### 2. Approval of Agenda

The Agenda of the March 27, 2013 meeting of the Mark Twain HealthCare District Board was approved.

#### Public Comment

Mr. Fry congratulated Joel Metzger for the recent article published in the Calaveras Enterprise about Mark Twain Medical Center.

#### Consent Calendar

A motion is made by Mr. Campana, and seconded by Dr. Oliver to approve the Consent Agenda of the Mark Twain HealthCare District dated March 27, 2013, with the consent of the Mark Twain HealthCare District, as amended.

1. Page 5, change Robert Campana, Secretary to *Peter Oliver, M.D., Secretary.*

## **UNFINISHED BUSINESS**

1. Comparative Administrative Cost, Reserve/Investment for comparable Health Districts –April report date

Mr. Doss is working with Rick Jackson from TCA Partners, to do a comparative study of MTHCD administrative costs and reserves. The target for completion of comparison is April 13, 2013.

The District Board Members agreed that this topic will remain under Unfinished Business on the Agenda until further notice.

2. Review & Comment Regarding Golden Health Award Event

Mrs. Lucas, Foundation Director, stated the feedback from the Award Ceremony from the community has been very positive. One of the most positive aspects was the opportunity to educate the public on various non profit organizations in their own community.

The following items were identified as possible ways to improve the Golden Health Awards event next year:

- No live music. ( Few people could hear it above the conversation)
- Provide envelopes on each table, in the event that someone would like to donate to one of the organizations recognized.
- Possibly eliminate the vendor booths.
- Include Board Members names on the invitations.
- Shorten the presentations.
- Increase amounts of the grants.
- Improve nomination process. (Request proposals)

The District Board will continue to collaborate with the MT Foundation. Dr. Smart suggested an Academy Award type of theme next year.

Mr. Doss reviewed page 6, an accounting of the Golden Health Awards, included in the Board Agenda materials (Attachment A). This will be a budgeted item in the new budget.

The draft budget will be completed and will be ready to present to the MTHCD Board in June for a final vote.

### Public Comment

Mrs. Crane suggested that perhaps Board members could sit at various tables rather than sitting together. Mr. Fry added that he thought that would be a good idea.

### 3. Telehealth Review and Update

Dr. Smart discussed the feasibility studies that will be conducted for additional Telehealth in Calaveras County and the possibility of partnering with other organizations. He has met with Mercy Hospital Telehealth several times and has discussed adding Mental Health to the Telehealth services. In addition he is meeting with the MTMC to discuss further partnering. Dr. Smart noted that all of the Family Medical Centers have been configured to be compatible with the Telehealth system.

It is anticipated that there will be preliminary financial figures ready in May to present to the Board, in addition to a monthly written report.

Mr. Marks noted that MTMC is very supportive of the new program, and would like to see all Calaveras County residents have access to good medical care.

#### Public Comment

Mrs. Crane stated that she was happy about the opening of the Cancer Center and she believes it will be easier for many people who are seeking treatment and thanked Larry Cornish and Deb Peterson for all their work.

Mr. Fry would like to see physicians have the ability to conduct psychiatric evaluations via Telehealth.

## **NEW BUSINESS**

### 4. Marketing Strategies for MTHCH

Dr. Smart discussed improving the marketing of the District Board to the Community. A large ad titled "Health Guide" from the Calaveras Enterprise that is published once a year was displayed. Mr. Doss and Dr. Smart discussed purchasing ad space in the Health Guide.

After discussion, the Board agreed to authorize Mr. Doss to purchase two, ¼ page ads, consisting of two different messages.

After discussion a motion by Dr. Smart and seconded by Mr. McInturf was approved for the purchase of two ads in the Calaveras Enterprise Health Guide was approved.

Dr. Smart thanked the Board for the opportunity to attend the Leadership Academy through ACHD. It was a positive experience to network with other District directors.

#### Public Comment

Mrs. Crane suggested running a "Did You Know" ad in the Health Guide.

Mr. Fry suggested that it was a good opportunity to educate the public on the two different Boards at MTMC.

#### 5. County Health Ranking

Mr. Doss reviewed page 7-10 of the Board Agenda materials (Attachment B), via a website Power Point presentation. Additional information can be accessed at [countyhealthorganization.org](http://countyhealthorganization.org).

Dr. Smart noted that the statistic lacked suicide information for Calaveras County and would like to see it included in the data.

Mrs. Reed discussed forming a Community Advisory Committee to meet once a year and inform the Board / Community about various data that has been collected over the year.

#### Public Comment

Mrs. Crane briefly discussed elderly isolation and depression and the impact that it has on them.

Mr. Fry suggested that wristband promoting suicide awareness could be distributed at Health Fairs.

#### 6. MTHCD Executive Director Report

Mr. Doss reported:

- Mr. Doss' title will change from District CEO to Executive Director, in order to provide clarity of his role. The Board Members agree that the change in title is positive.
- Mr. Doss and Mrs. Reed met with the Grand Jury and continue to have a respectable relationship.
- The MTHCD Agenda has been posted on the District website in compliance with the Brown Act.
- The student iPad Scholarship applications have been received from Bret Hart High School and Calaveras High (1 has been received from Mountain Oaks). They are currently being reviewed.
- Ed Larkin with a local access television station, is proposing a live filming of "Inside View". A 30 minute show will feature Daymon Doss. Various aspects of the District and its roll with the community will be discussed. The first filming will take place March 27, 2013. Possible future programming will highlight MTMC Telehealth.

#### Public Comment

None

7. MTHCD President's Report

Mrs. Reed reported:

- Mrs. Reed attended the Cancer Center Open House on March 19, 2013.
- The Blue Mountain Coalition will host a dinner on April 4, 2013. The Board members have been invited and will attend.
- An ACHD meeting is scheduled for April 8<sup>th</sup> & 9<sup>th</sup> in Sacramento, CA. Mrs. Reed will attend.
- The Annual ACHD meeting will be held in La Jolla, CA. Mrs. Reed, Mr. Doss and Dr. Smart plan on attending.
- Mrs. Reed requested that the May 22, 2013 meeting to be changed to May 29, 2013 due to a scheduling conflict.

Upon motion by Dr. Smart and seconded by Dr. Oliver the change of the May meeting date to May 29, 2013, was approved.

Public Comment

None

8. Monthly Financial Report

Mr. McInturf reviewed the narrative for February, 2013 on page 11-17, as included in the Board Agenda materials (Attachment C).

A motion by Dr. Smart and seconded by Mr. Campana to accept the Financial Report for February 2013 was approved.

- Real Estate Committee Update: Mr. Doss continues to have conversation with the Angels Camp property sellers and anticipates that by the end of the week an offer will be submitted. Mr. Doss is working with the Finance Committee, Michael Dean, MTHCD Legal Counsel and Mrs. Cuslidge on the details.

Public Comment

Marianne Schurwel is pleased that the District is working with Janet Cuslidge. Ms. Schurwel favored the previous architectures rendering of the Angels Camp Family Medical Center.

9. MTMC Board Report

Mr. Campana reviewed the Corporate Board Report, as distributed at the meeting (Attachment D).

Public Comment

None

There being no further business the meeting of the Mark Twain HealthCare District was adjourned at 9:54 a.m.

---

Lin Reed, President

---

Robert Campana, Secretary